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market strategy measuring

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## Patents

Patents 1 - 10 on **market strategy measuring**. (0.12 seconds)

### Method for **measuring** the effectiveness of stimuli on decisions of shoppers

US Pat. 5227874 - Filed Oct 15, 1991

... most responsive to the cations can thus be measured, promoter's sales **strategy**.30 In a preferred application of the invention to **market** In another ...

### Computer-implemented method for performance measurement consistent with an investment **strategy**

US Pat. 6564191 - Filed Feb 24, 2000

... OTHER PUBLICATIONS IEEE "**Measuring** investment sucess"; Shumate, CM; Aug. ...Return Investment and Performance 570 Moving Average **Strategy**; 571 **Market** ...

### Computer based process for **strategy** evaluation and optimization based on customer desired ...

US Pat. 5963910 - Filed Sep 20, 1996

Implementing a solution to test its value may drive a de facto **strategy** that ...relates to methods for performing **market** research which involve **measuring** ...

### Generator set and method

US Pat. 4835405 - Filed Nov 30, 1987 - Onan Corporation

The two model sizes were selected for marketing **strategy** reasons to allow more... refers to an A weighting scale industrial standard for **measuring** noise. ...

### Method, computer useable medium, and system for analyzing media exposure

US Pat. 7082434 - Filed Apr 17, 2003

28, 1989 to William J. mckenna et al., describes a television and **market** research... 13, 1993 to Henry Von Kohorn; describes a method for **measuring** the ...

### Method and apparatus for dynamic, real-time **market** segmentation

US Pat. 7177851 - Filed Nov 9, 2001 - Affinova, Inc.

... as: The next section describes various ways of **measuring** redundancy, ...such as the removal (or replacement) **strategy** and the strategies used to ...

### Method and apparatus for analyzing data and advertising optimization

US Pat. 6286005 - Filed Mar 11, 1998 - Cannon Holdings, L.L.C.

These include current cus- 30 tomer characteristics, competitor customer characteristics, **market** research, and product **strategy** studies. ...

### Packaging arrangement having recesses for preventing a switch from being placed in a ...

US Pat. 6311837 - Filed Mar 28, 2000 - The Procter &amp; Gamble Company

... embraced the so-called "try me" marketing **strategy** whereby potential purchasers... and withdrawing the **measuring** tape from the tape 55 measure housing. ...

### System and method for an application provider framework

US Pat. 6904449 - Filed Jan 14, 2000 - Accenture LLP

... their personalized interactions and deliver their 25 customer **strategy**. ...  
This area has traditionally focused on mass marketing and **measuring** a ...

Diagnostic method and apparatus for business growth **strategy**

US Pat. 6859785 - Filed Jan 11, 2001 - Case Strategy LLP

Specifically, one indicates relative **market** share, a second variable indicates  
... format whether it is **measuring** actual or predictive determining factors. ...

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S1	2	"20020062481"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/02 19:35
S2	2	"20020013776"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 13:43
S3	28827	(generate make produce cause create develop) and (Dynamic lively active) and (marketing advertising promtion selling)and( strategy plan approach)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 14:25
S4	28764	S3 and (channel way method technique system practice approach)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 14:24
S5	1445	(generate make produce cause create develop)near5(Dynamic lively active) and (marketing advertising promtion selling)near5 (channel way method technique system practice approach) and ( strategy plan approach)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 15:03
S6	0	((generate make produce cause create develop)near5(Dynamic lively active) and (marketing advertising promtion selling) near5 (channel way method technique system practice approach) and ( strategy plan approach) near5 ( market adj share))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 14:28

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S7	1445	((generate make produce cause create develop)near5(Dynamic lively active) and (marketing advertising promtion selling) near5 (channel way method technique system practice approach) and ( strategy plan approach))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 14:29
S8	81	((generate make produce cause create develop)near5(Dynamic lively active) and (marketing advertising promtion selling) near5 (channel way method technique system practice approach)near5( strategy plan approach))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 14:29
S9	40	(generate make produce cause create develop)near5(Dynamic lively active) and (marketing advertising promtion selling)near5 (channel way method technique system practice approach) and ( strategy plan approach) near5 (feasible redion)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 15:03
S10	56	(generate make produce cause create develop)near5(Dynamic lively active) and (marketing advertising promtion selling)near5 (channel way method technique system practice approach) and ( strategy plan approach) near5 (feasible region)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 16:05
S11	1445	(generate make produce cause create develop)near5(Dynamic lively active) and (marketing advertising promtion selling)near5 (channel way method technique system practice approach) and ( strategy plan approach)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 16:06